

Australian Trade Commission

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Australian Government
Australian Trade Commission



Who we are?

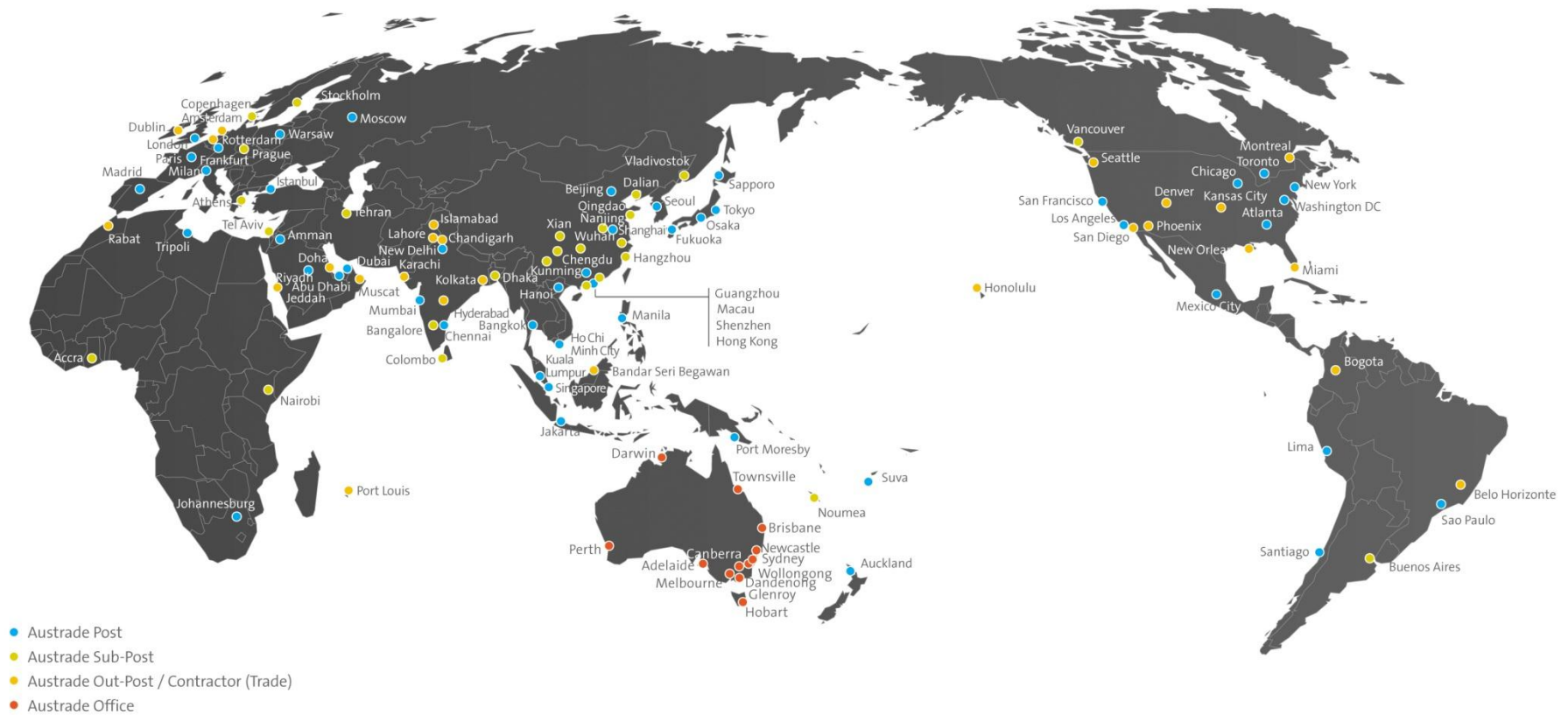
Austrade is the Australian Government's trade and investment development agency.

Our job is to advance Australia's international trade and investment interests by providing information, advice and services.



Global Network of offices offshore

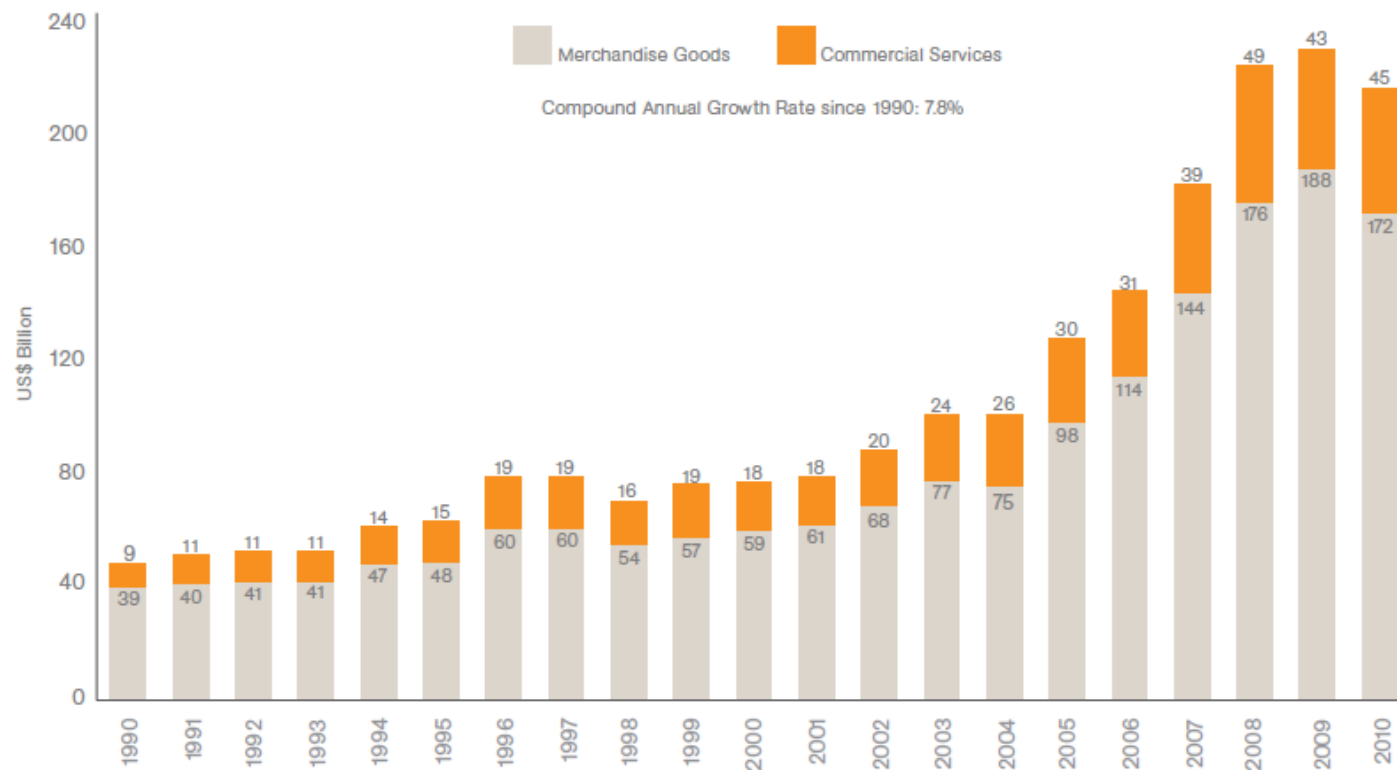
Austrade's network



Export Development

Australia's Exports of Goods and Services (US\$ Billion)¹

Financial year ending 30 June



1. Australia's exports in A\$ were converted to US\$ values, using US\$/A\$ exchange rate at the end of June each year from the Reserve Bank of Australia Statistics.

Sources: Australian Bureau of Statistics, cat. no. 5368.0, *International Trade in Goods and Services, Australia, Table 1* (released 4 August 2010); Austrade

Australia's top export destinations

2009-10

| | Country | Goods \$m | Services \$m | Total |
|----|-------------------|--------------|-----------------|--------|
| 1 | China | 46,538 | 5,802 | 52,340 |
| 2 | Japan | 37,055 | 1,945 | 39,000 |
| 3 | India | 16,181 | 3,647 | 19,828 |
| 4 | Republic of Korea | 16,491 | 1,918 | 18,409 |
| 5 | United States | 9,536 | 5,295 | 14,831 |
| 6 | United Kingdom | 7,212 | 4,098 | 11,310 |
| 7 | New Zealand | 8,029 | 3,222 | 11,251 |
| 8 | Singapore | 5,046 | 2,659 | 7,705 |
| 9 | Taiwan | 6,853 | 551 | 7,404 |
| 10 | Thailand | 4,706 | 1,057 | 5,763 |
| 11 | Indonesia | 4,330 | 1,269 | 5,599 |
| 12 | Malaysia | 3,133 | 1,590 | 4,723 |
| 13 | Hong Kong | 2,719 | 1,660 | 4,379 |
| 14 | Germany | 1,684 | 1,031 | 2,715 |
| 15 | Papua New Guinea | 1,972 | 634 | 2,606 |

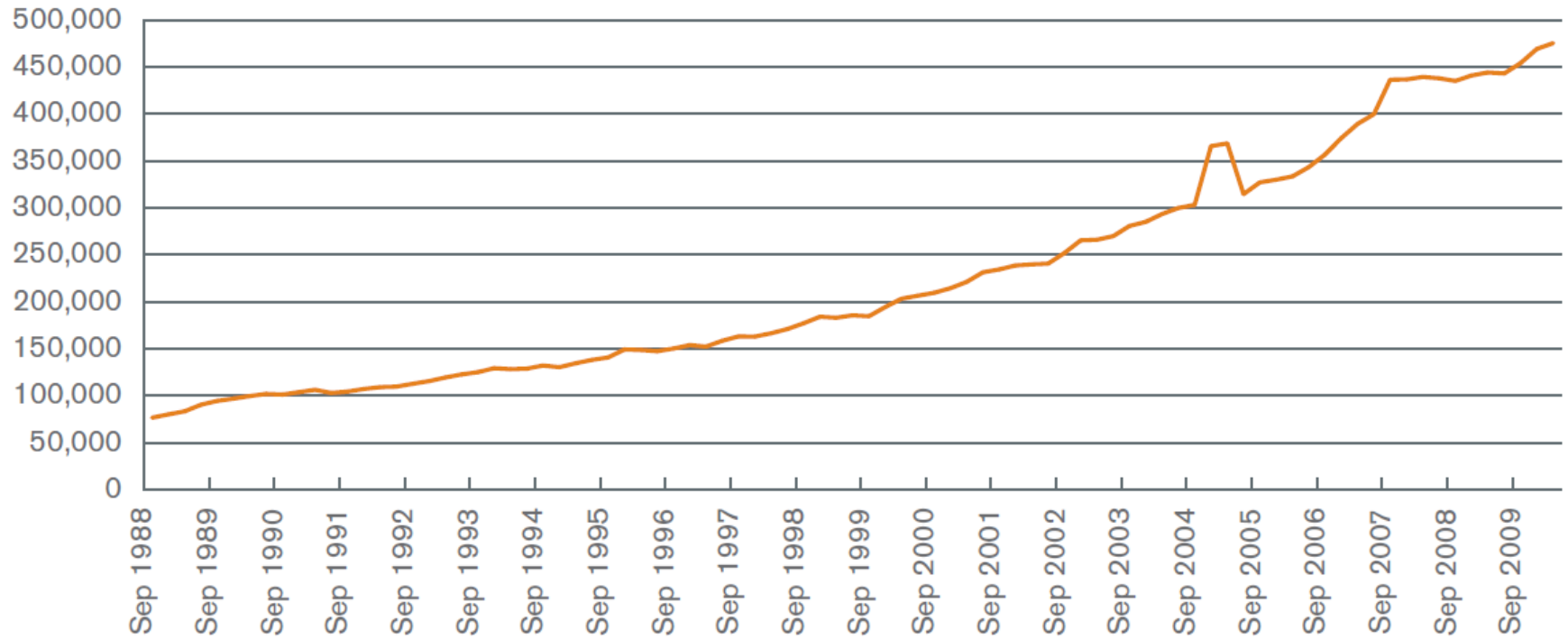
2004-05

| | Country | Goods \$m | Services \$m | Total |
|----|-------------------|--------------|-----------------|--------|
| 1 | Japan | 24,934 | 3,270 | 28,204 |
| 2 | China | 12,999 | 2,311 | 15,310 |
| 3 | United States | 9,460 | 4,414 | 13,874 |
| 4 | New Zealand | 9,154 | 2,655 | 11,809 |
| 5 | Republic of Korea | 9,717 | 1,142 | 10,859 |
| 6 | United Kingdom | 4,822 | 4,209 | 9,031 |
| 7 | India | 6,052 | 852 | 6,904 |
| 8 | Singapore | 3,361 | 2,314 | 5,675 |
| 9 | Taiwan | 4,885 | 398 | 5,283 |
| 10 | Thailand | 3,900 | 529 | 4,429 |
| 11 | Indonesia | 3,410 | 715 | 4,125 |
| 12 | Hong Kong | 2,708 | 1,387 | 4,095 |
| 13 | Malaysia | 2,582 | 1,048 | 3,630 |
| 14 | Canada | 1,896 | 491 | 2,387 |
| 15 | Netherlands | 1,790 | 489 | 2,279 |

Source: DFAT / ABS

Investment Attraction and Facilitation

Figure 4: Foreign direct investment in Australia



Source: ABS, *Balance of Payments and International Investment Position, Australia, 2010*, Cat. No. 5302.0.

Australia's Leading Inward and Outward Foreign Direct Investment markets

Inward Investment

1. US
2. UK
3. Japan
4. Netherlands
5. Switzerland
6. Germany
7. Singapore
8. France
9. Canada
10. China

Outward Investment

1. US
2. UK
3. New Zealand
4. Hong Kong
5. Germany
6. Singapore
7. Netherlands
8. Indonesia
9. Malaysia
10. China

Source: ABS, 2009 latest year available

International Education

From 1 July 2010, Austrade now has responsibility for the **international marketing and promotion** of Australian education and training

Key objectives for Austrade in performing this role are:

- the stabilisation of demand for Australian education.
- the repositioning of Australia as a provider of high quality education services to international students.
- the building of a sustainable Australian international education sector.

Austrade staff have industry focus

- Clean Energy and Environment
- Financial Services
- Mining and Resources
- Infrastructure (incl green building)
- Auto and Advanced Manufacturing
- Professional and Business Services
- Agriculture
- Food and beverage
- ICT, health and biotechnology
- Education, creative, sport and tourism

Austrade Programs

1. Missions and Tradeshow
2. TradeStart
3. Export Market Development Grant (EMDG) Scheme
4. Australian Export Awards
5. Women in Global Business
6. Brand Australia
7. Business Club Australia

Find out more about Austrade at

www.austrade.gov.au